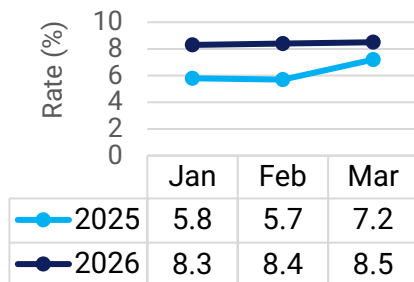


Barrie Economic Overview

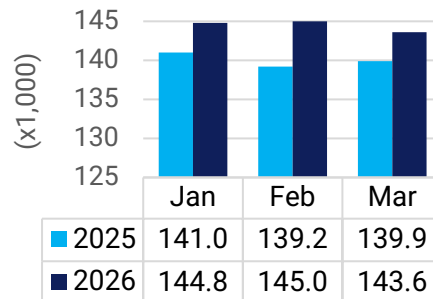
2026 Q1

Barrie CMA Labour Force

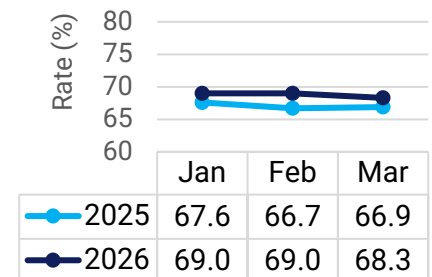
Unemployment Rate



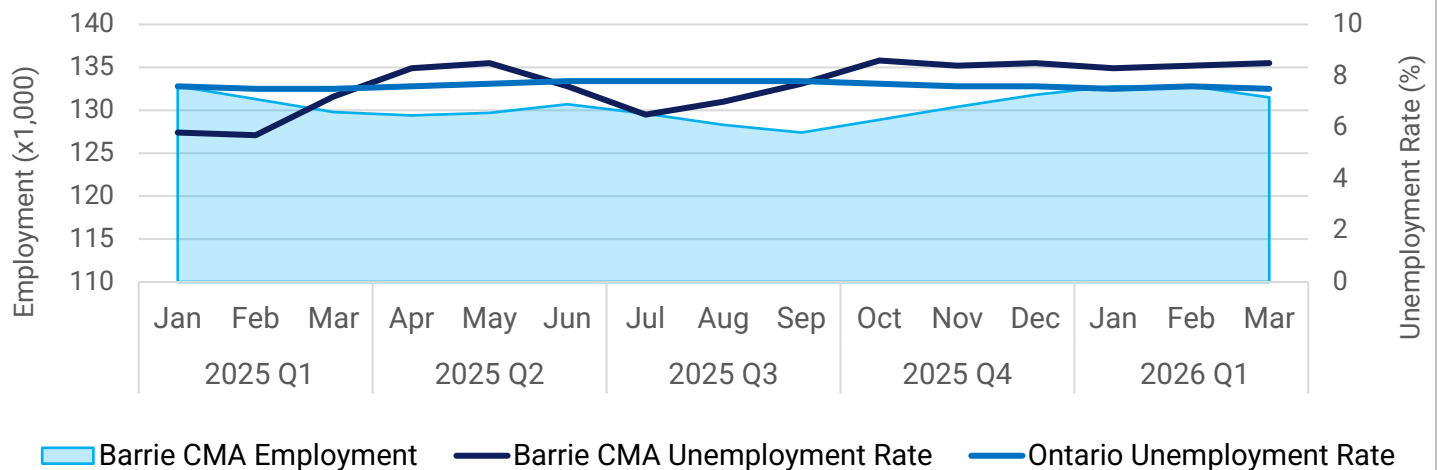
Labour Force



Participation Rate



Employment and Unemployment Trends in Barrie vs. Ontario

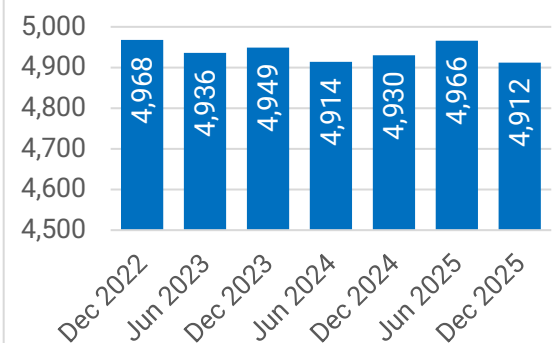


Source: Statistics Canada, Labour force characteristics, three-month moving average, seasonally adjusted

Barrie Business Counts

Count Type	Dec 2024	Jun 2025	Dec 2025	YOY change Dec-24 to Dec-25	
				count	%
Businesses with Employees	4,930	4,966	4,912	↓ -18	-0.4%
1 to 9 Employees	3,477	3,504	3,461	↓ -16	-0.5%
10 to 99 Employees	1,356	1,368	1,359	↑ 3	0.2%
100 to 499 Employees	89	86	83	↓ -6	-6.7%
500+ Employees	8	8	9	↑ 1	12.5%

Total Businesses with Employees



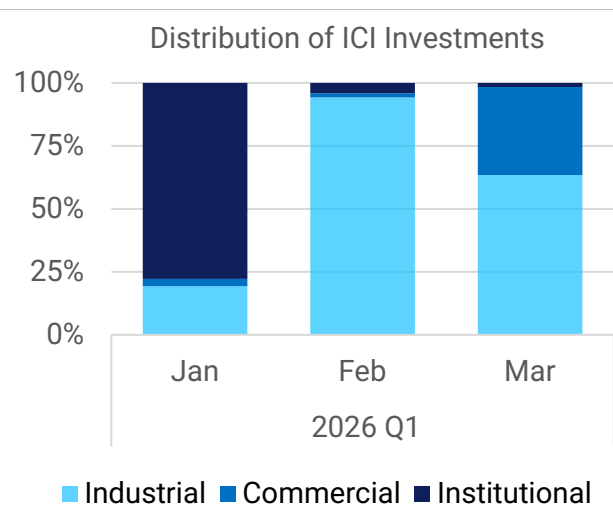
Source: Statistics Canada, Canadian Business Counts (census subdivisions)

Barrie Economic Overview

2026 Q1

Building Construction Values

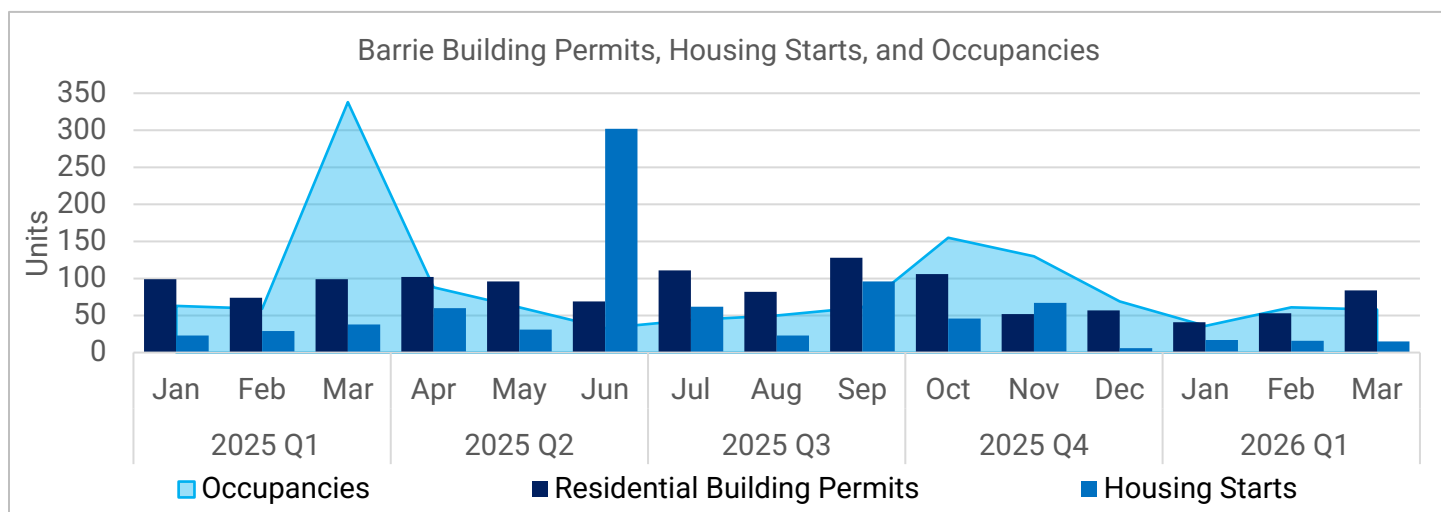
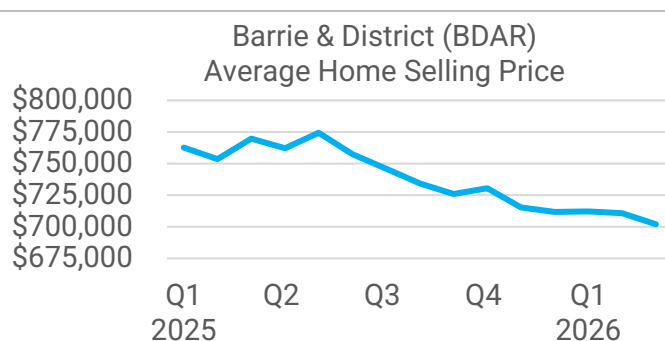
Building Type	2025 Q1	2026 Q1
Industrial	\$ 1,569,391.27	\$ 32,139,863.20 ↑
Commercial	\$ 11,995,426.00	\$ 6,090,327.54 ↓
Institutional	\$ 80,456,598.00	\$ 57,648,967.00 ↓
Residential	\$ 112,913,241.33	\$ 36,830,240.95 ↓
All other	\$ 991,009.00	\$ 479,154.68 ↓
Total	\$ 207,925,665.60	\$ 133,188,553.37 ↓



Source: City of Barrie's Building Report (Data in the above reports is as of the time the building report was published. Building permits are living records; the data may change over the course of the permit, up until the permit is closed).

Barrie Housing Market

	2025 Q1	2026 Q1
Building Permits Issued	272	178 ↓
Housing Starts	90	48 ↓
Occupancies	460	155 ↓
Average Home Price	\$741,586	\$708,267 ↓

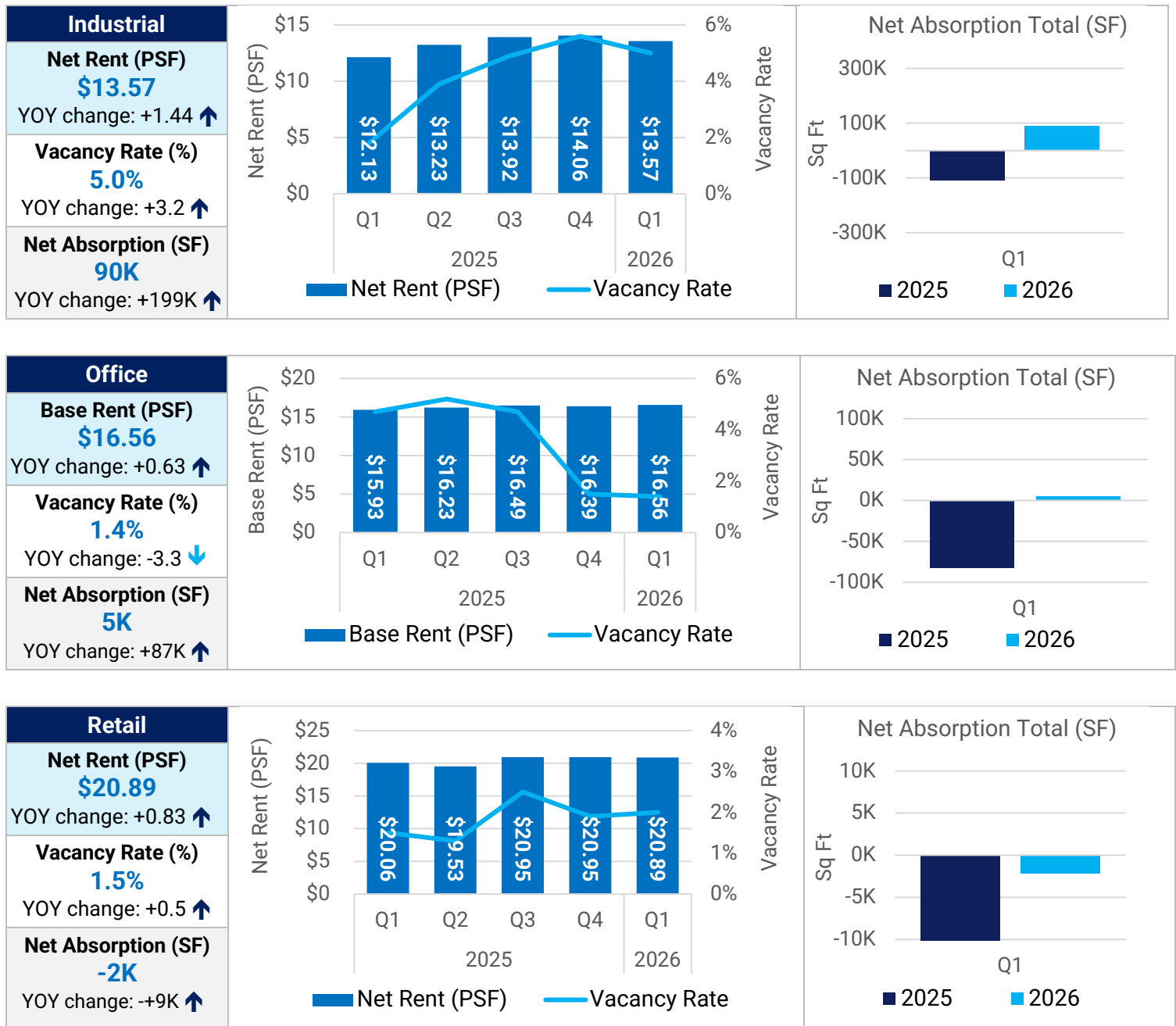


Source: City of Barrie's Building Report and TRREB MLS Home Price Index (Composite, Not Seasonally Adjusted)

Barrie Economic Overview

2026 Q1

Barrie Commercial Market



Source: CoStar Analytics (May 2026)

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Invest Barrie can introduce you to the resources you need to achieve your business goals.

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