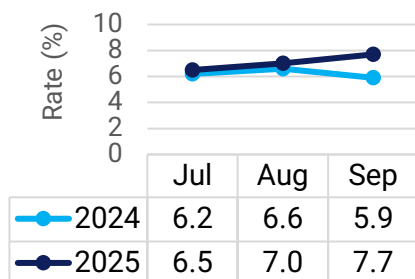


Barrie Economic Overview

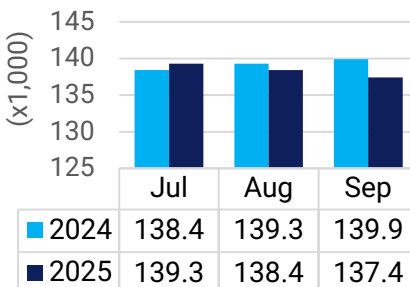
2025 Q3

Barrie CMA Labour Force

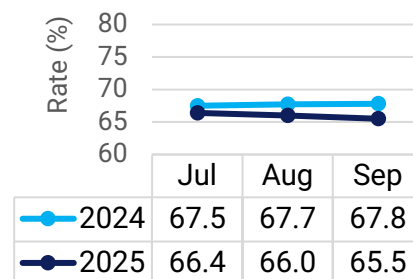
Unemployment Rate



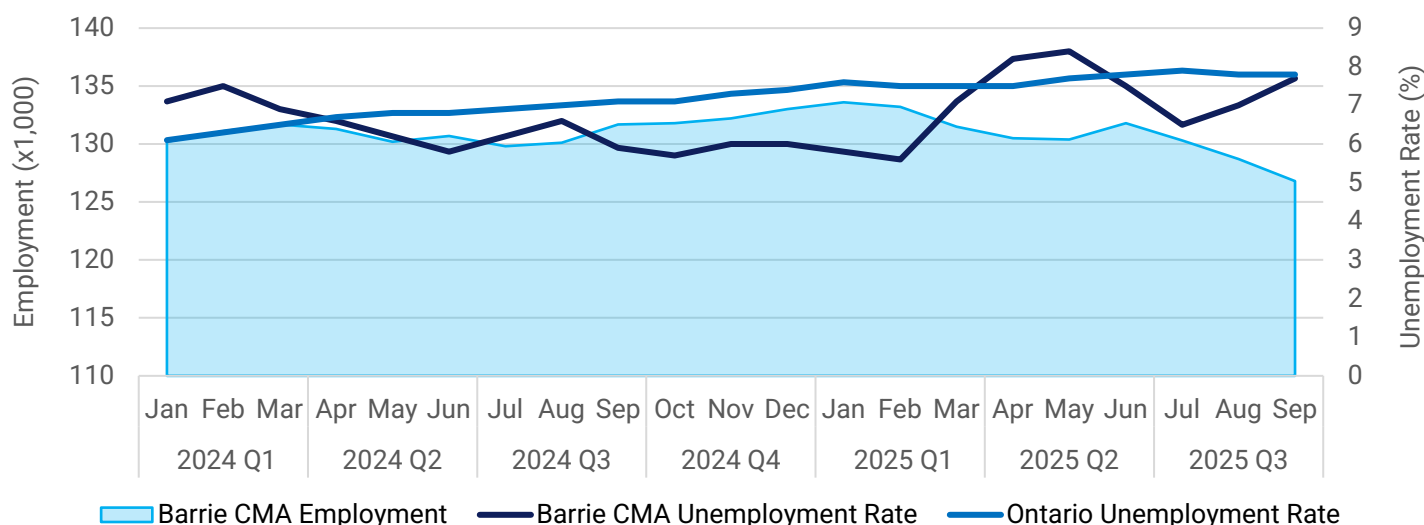
Labour Force



Participation Rate



Employment and Unemployment Trends in Barrie vs. Ontario

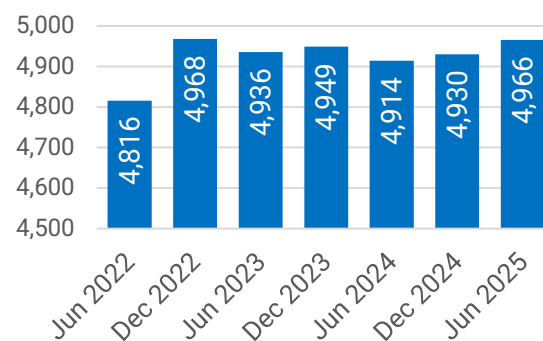


Source: Statistics Canada, Labour force characteristics, three-month moving average, seasonally adjusted

Barrie Business Counts

Count Type	Jun 2024	Dec 2024	Jun 2025	YOY change Jun-24 to Jun-25	
				count	%
Businesses with Employees	4,914	4,930	4,966	↑ 52	1.1%
1 to 9 Employees	3,482	3,477	3,504	↑ 22	0.6%
10 to 99 Employees	1,343	1,356	1,368	↑ 25	1.9%
100 to 499 Employees	81	89	86	↑ 5	6.2%
500+ Employees	8	8	8	↔ 0	0%

Total Businesses with Employees

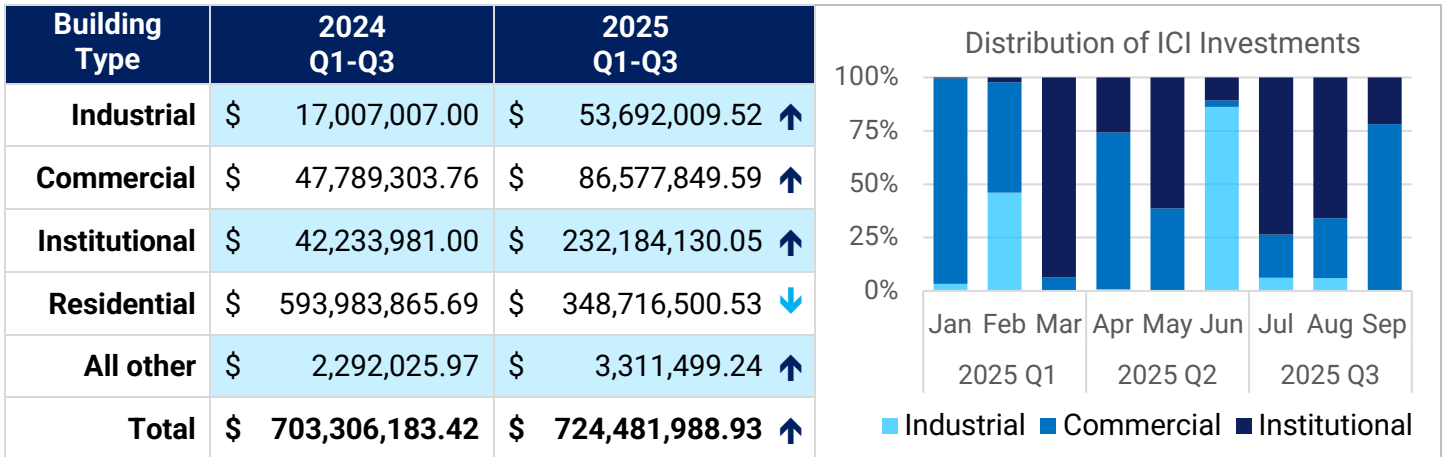


Source: Statistics Canada, Canadian Business Counts (census subdivisions)

Barrie Economic Overview

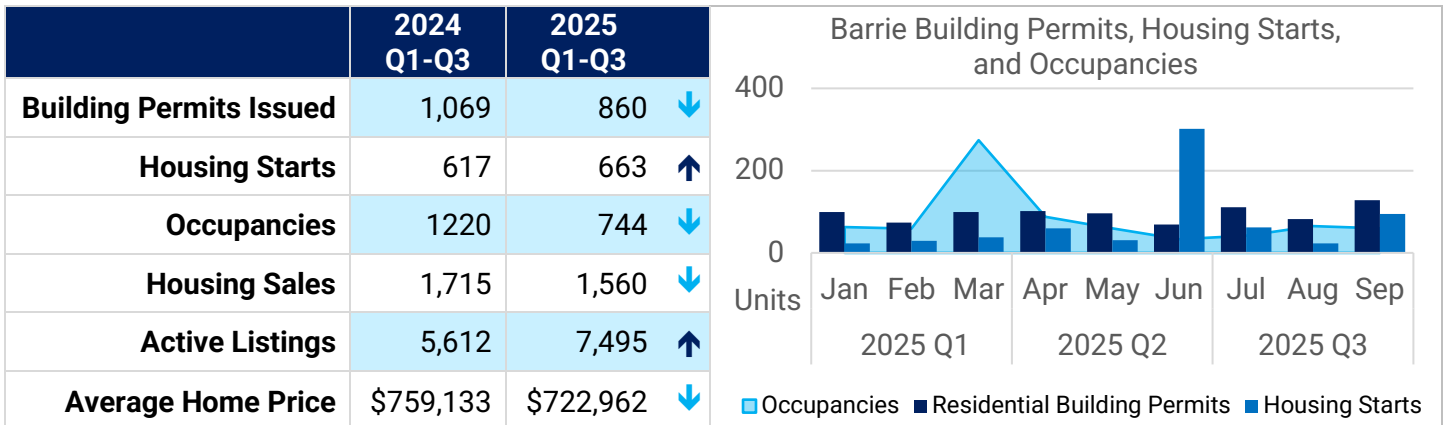
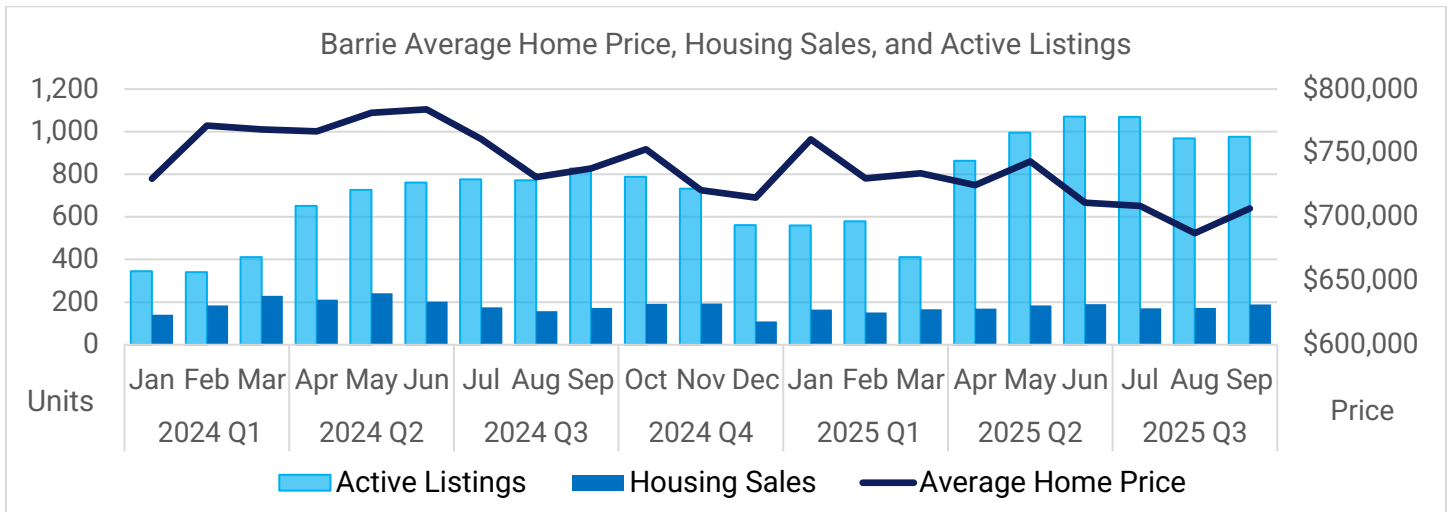
2025 Q3

Building Construction Values



Source: City of Barrie's Building Report (Data in the above reports is as of the time the building report was published. Building permits are living records; the data may change over the course of the permit, up until the permit is closed).

Barrie Housing Market

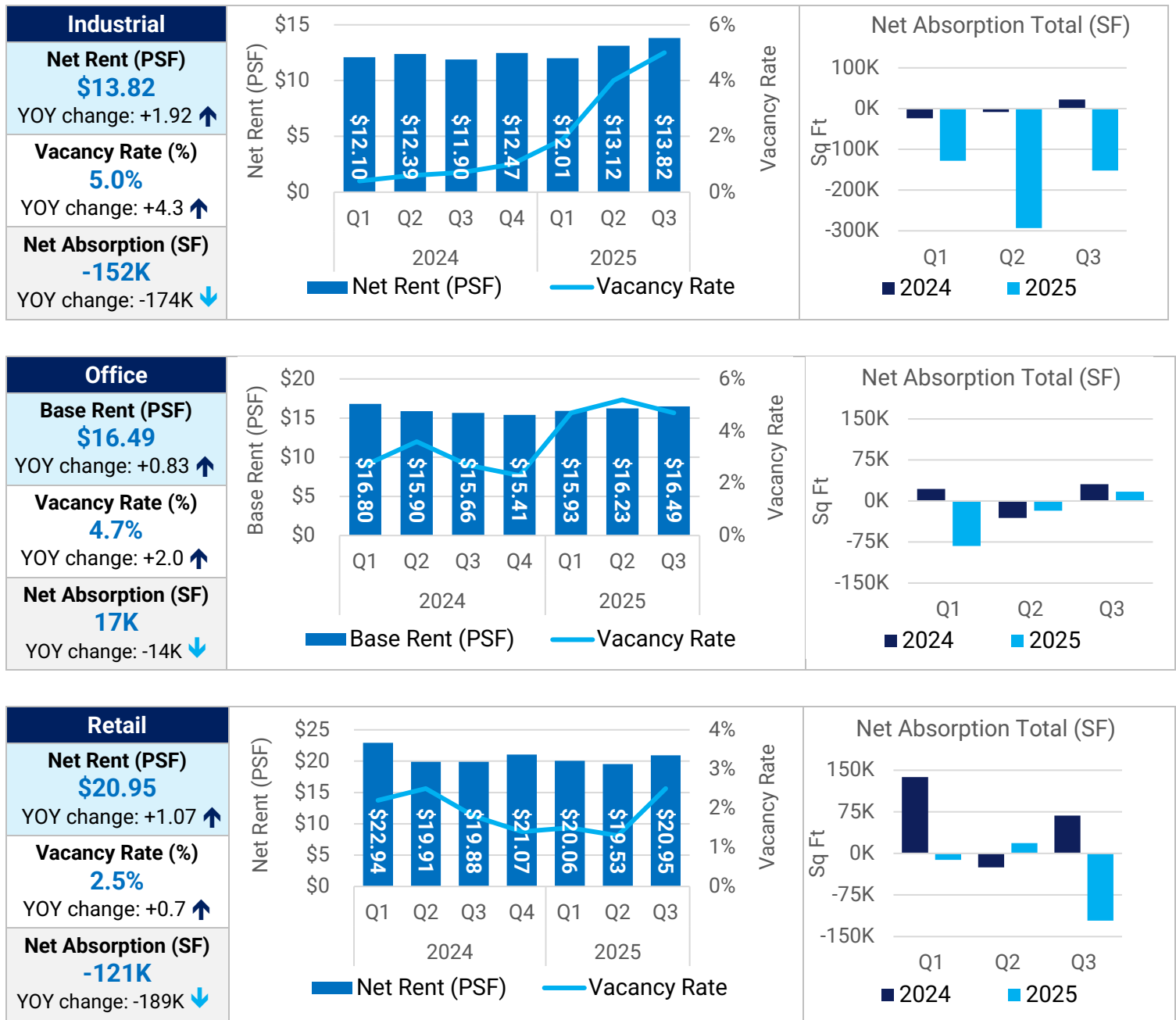


Source: City of Barrie's Building Report and BDAR Statistics

Barrie Economic Overview

2025 Q3

Barrie Commercial Market



Source: CoStar Analytics (December 2025)

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Get in Touch

Invest Barrie can introduce you to the resources you need to achieve your business goals.



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