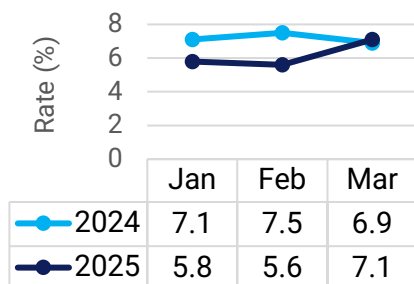


Barrie Economic Overview

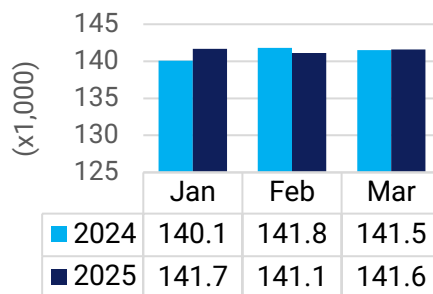
2025 Q1

Barrie CMA Labour Force

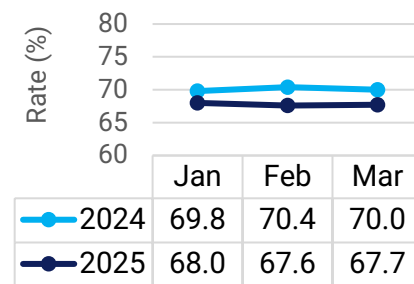
Unemployment Rate



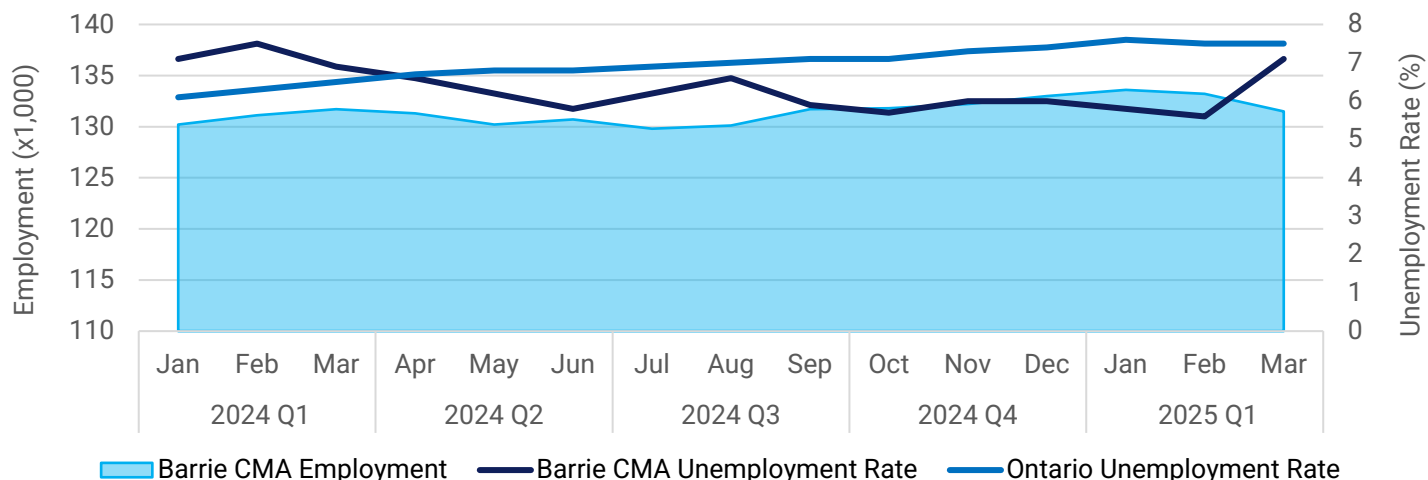
Labour Force



Participation Rate



Employment and Unemployment Trends in Barrie vs. Ontario

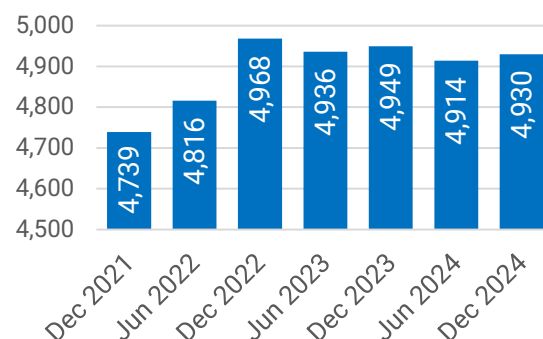


Source: Statistics Canada, Labour force characteristics, three-month moving average, seasonally adjusted

Barrie Business Counts

Count Type	Dec 2023	Jun 2024	Dec 2024	YOY change Dec-23 to Dec-24	
				count	%
Businesses with Employees	4,949	4,914	4,930	↓ -19	-0.4%
1 to 9 Employees	3,514	3,482	3,477	↓ -37	-1.1%
10 to 99 Employees	1,338	1,343	1,356	↑ 18	1.3%
100 to 499 Employees	90	81	89	↓ -1	-1.1%
500+ Employees	7	8	8	↑ 1	14.3%

Total Businesses with Employees



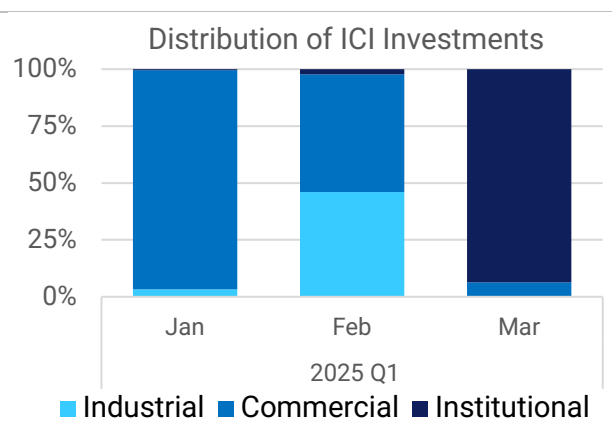
Source: Statistics Canada, Canadian Business Counts (census subdivisions)

Barrie Economic Overview

2025 Q1

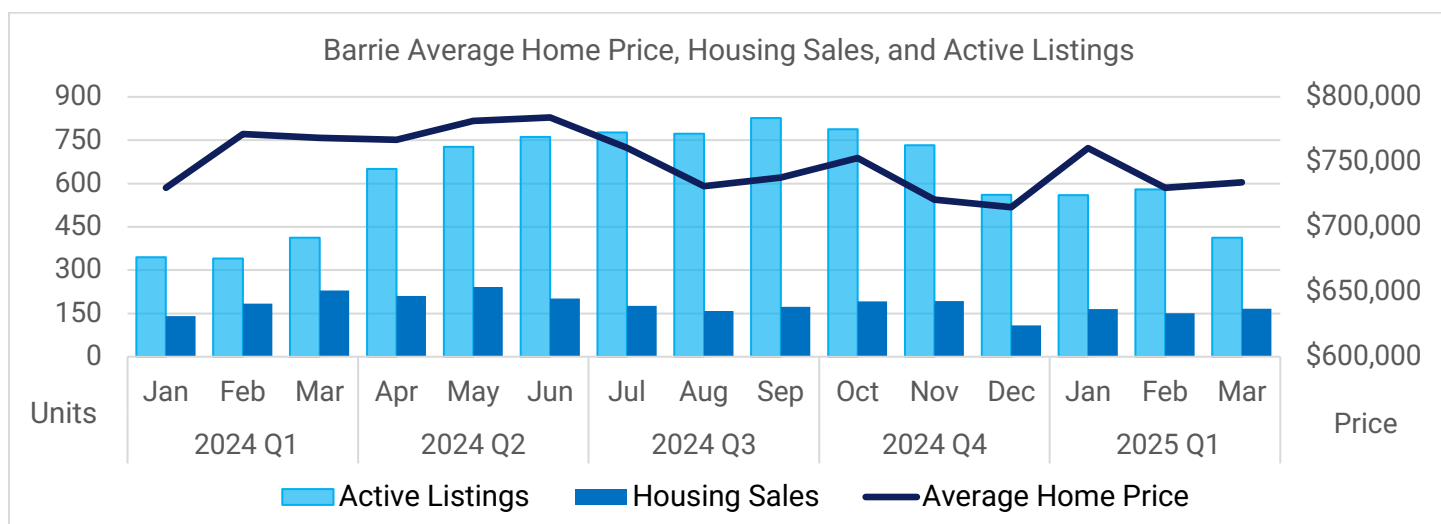
Building Construction Values

Building Type	2024 Q1	2025 Q1
Industrial	\$13,708,818.00	\$1,569,391.27 ↓
Commercial	\$15,244,011.00	\$11,995,426.00 ↓
Institutional	\$1,934,540.00	\$80,456,598.00 ↑
Residential	\$57,061,531.84	\$112,697,245.33 ↑
All other	\$854,432.97	\$991,009.00 ↑
Total	\$88,803,333.81	\$207,709,669.60 ↑

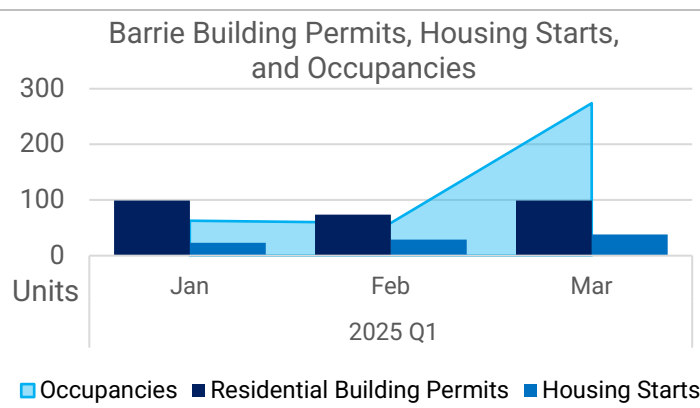


Source: City of Barrie's Building Report

Barrie Housing Market



	2024 Q1	2025 Q1
Building Permits Issued	215	272 ↑
Housing Starts	95	90 ↓
Occupancies	433	396 ↓
Housing Sales	554	482 ↓
Active Listings	1,097	1,552 ↑
Average Home Price	\$756,639	\$741,586 ↓

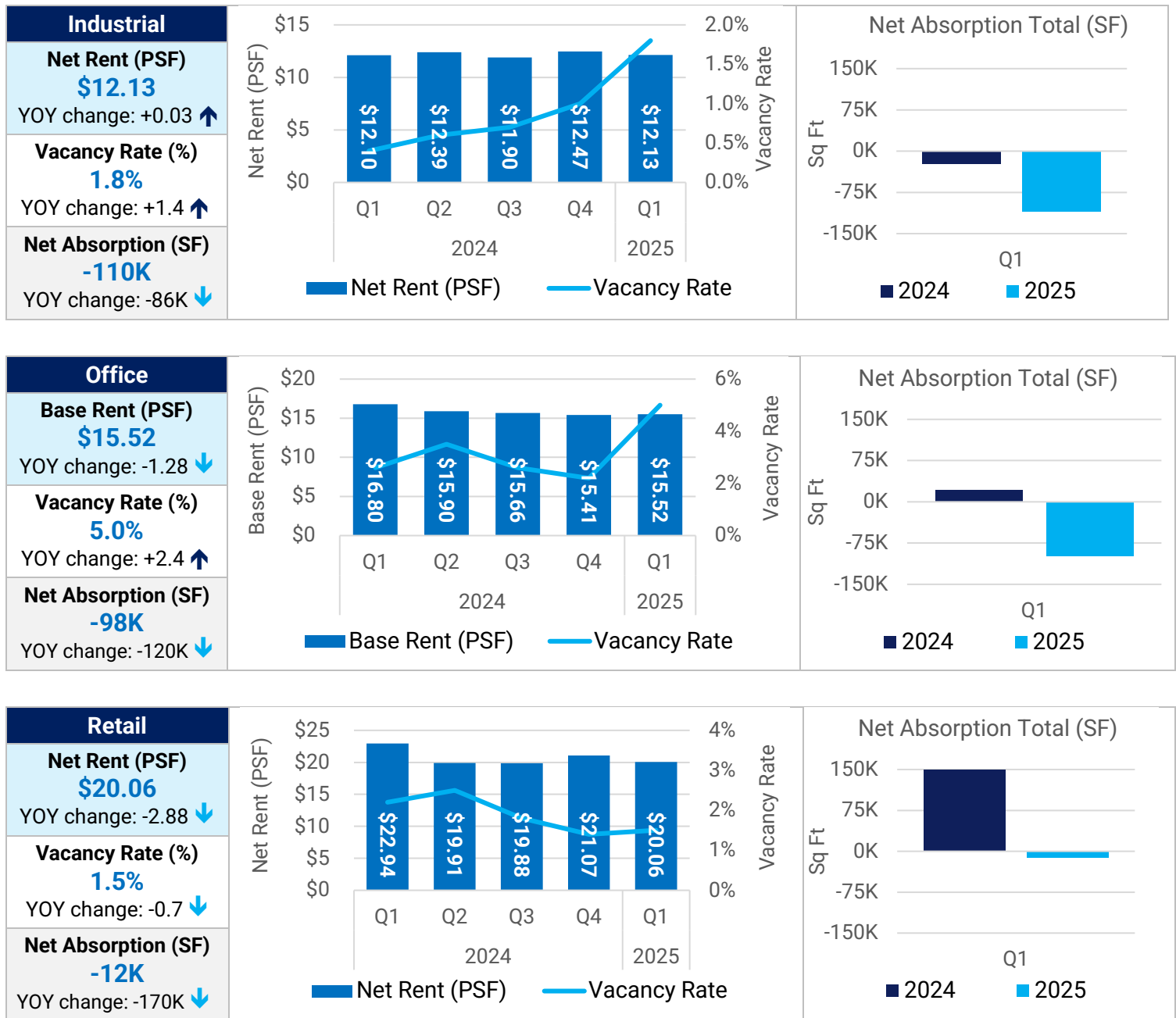


Source: City of Barrie's Building Report and BDAR Statistics

Barrie Economic Overview

2025 Q1

Barrie Commercial Market



Source: CoStar Analytics (May 2025)

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Get in Touch

Invest Barrie can introduce you to the resources you need to achieve your business goals.



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