



Business is Better in Barrie

A strategic location for defence, innovation and advanced manufacturing

Built for Business

- Minutes from CFB Borden, Canada's largest military training & testing base supporting defence research
- Direct access to national supply chain via Highway 400 and Lake Simcoe Regional Airport
- Short-line rail service with a link to Canadian Pacific Kansas City Intermodal Terminal in Vaughan
- AAA credit rating and one of Canada's safest cities
- Reliable infrastructure: dual fibre lines, reliable water/hydro and major grid upgrades

Built for Growth

- 1,000 hectares of vacant developable employment land, including 300+ hectares with Highway 400 frontage
- #1 in Development Approvals in the GTA (BILD Study, 2024)
- Since 2023, more than 4,600 housing unit starts
- \$110M+ in annual infrastructure investment
- 1.3M+ sq. ft. of new industrial/commercial space in 2025
- Alectra Utilities, Canada's largest municipally-owned electricity utility, is investing \$11M in capital upgrades to strengthen Barrie's energy grid
- Two fibre-optic lines connect Barrie directly to Canada's primary data interconnection hub in Toronto

Advancing R&D & Workforce Integration

390,000+ Regional Workforce

- Strong pipelines for:
 - Engineering
 - Trades
 - Robotics
 - Automation
 - Advanced manufacturing

Georgian College

- Ontario's first Industry 5.0 Sandbox
- Designated as a Military-Connected College with strong ties to CFB Borden

Lakehead University

- New downtown STEM Hub opening Fall 2026
- Offering undergraduate and graduate programming in Electrical Engineering, Mechatronics and Computer Science.

Sandbox Centre

- Ontario's newest Regional Innovation Centre is advancing dual-use innovation

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Defence-Ready Manufacturing Strength

Advanced
Robotics+
Automation

Precision
Aerospace +
Military
Machining

Flight
Navigation +
Sensory
Systems

Heavy
Equipment +
Steel
Fabrication

Military
Grade
Protective
Materials

- Barrie's advanced manufacturing sector includes **200+ globally competitive firms** with capabilities aligned to defence, aerospace, and dual-use innovation
- The region generates nearly **\$40B in manufacturing sales and over \$30B in exports**

Regional Defence & Advanced Manufacturing Strength

- **Brotech Precision CNC** – Tier 1 aerospace & defence machining
- **AG-NAV** – GPS navigation & control systems
- **Albarrie** – Advanced Kevlar-based protective materials
- **Weldco-Beales** – Heavy equipment & fabricated solutions for defence logistics
- **Stainless Outfitters Inc.** – Custom stainless components built for aerospace, marine & defense industries
- **Aventech Research Inc.** – Innovative aerospace instrumentation and data systems for flight measurement
- **Innovative Automation** – Automation & robotics enhancing aerospace manufacturing efficiency
- **Resonance Ltd.** – Advanced engineering, precision manufacturing, & calibration services

Built for Investment

- Dedicated incentives under an employment development Community Improvement Plan (CIP) to support new investment and industrial development
- Competitive Industrial Development Charges (DC) and Tax Rates: lower than average DC and tax rates among Greater Toronto & Hamilton area municipalities
- White-glove concierge service to streamline & prioritize eligible projects

Ready to be Your Partner

- Fast, predictable permitting & approvals
- Rapid, decisive decision-making
- Stable municipal leadership accelerates investment readiness & reduces risk

Invest with precision in Barrie



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