

Business is Better in Barrie

A strategic location for defence, innovation and advanced manufacturing at the centre of Canada's defence corridor

Built for Business

- Minutes from CFB Borden, Canada's largest military training base
- Direct access to national supply chain via Highway 400 and Lake Simcoe Regional Airport
- Short-line rail service with a link to Canadian Pacific Kansas City Intermodal Terminal
- One of Canada's safest cities

Built for Growth

- $50M CIP fund dedicated to accelerating sovereign defence industrial sector growth
- 1,000 hectares of vacant developable employment land, including 300+ hectares with Highway 400 frontage
- #1 in Development Approvals in the Greater Toronto Area (BILD Study, 2024)
- Since 2023, more than 4,600 housing unit starts
- $110M+ in annual infrastructure investment
- Alectra Utilities, Canada's largest municipally-owned electricity utility, is investing $11M in capital upgrades to strengthen Barrie's energy grid
- Two fibre-optic lines connect Barrie to Canada's primary data interconnection hub in Toronto

Advancing R&D and Workforce Integration

390,000+ Regional Workforce

- Highly skilled and secure talent pool supporting defence, aerospace and advanced manufacturing growth

Georgian College

- 13,500+ students and 130+ programs fueling workforce in engineering, robotics, mechatronics, advanced manufacturing and skilled trades to support defence, aerospace and dual-use industries
- Ontario's first Industry 5.0 Sandbox
- Military-connected college

Lakehead University STEM Hub

- New waterfront hub offering undergraduate and graduate programming in Electrical Engineering, Mechatronics and Computer Science.

Sandbox Centre

- Ontario's newest Regional Innovation Centre supporting defence and dual-use companies with commercialization, procurement, and industry partnerships

investbarrie 705-728-9850 invest@barrie.ca investbarrie.ca

Built for Industry Leaders

Join a growing ecosystem of defence and advanced manufacturing innovators

- **Brotech Precision CNC** – Tier 1 aerospace & defence machining
- **AG-NAV** – GPS navigation & control systems
- **Albarrie** – Advanced Kevlar-based protective materials
- **Weldco-Beales** – Heavy equipment & fabricated solutions for defence logistics
- **Stainless Outfitters Inc.** – Custom stainless components built for aerospace, marine & defence industries
- **Aventech Research Inc**. – Innovative aerospace instrumentation and data systems for flight measurement
- **Innovative Automation** – Automation & robotics enhancing aerospace manufacturing efficiency
- **Resonance Ltd.** – Advanced engineering, precision manufacturing, & calibration services
- **Linear Transfer** - Advanced manufacturing automation, systems integration, & production modernization solutions

Built for Investment

- **$50M Community Improvement Plan** fund with targeted incentives to accelerate sovereign defence investment, including:
  - development charge abatements for new industrial development and
  - forgivable loans to activate and retrofit existing industrial space.
- **White-glove concierge service** to streamline and prioritize eligible projects
- **Fast, predictable permitting** & approvals to get shovels in the ground
- **Rapid**, decisive decision-making
- **Stable municipal leadership** accelerates getting you results sooner

Defence-Ready Manufacturing Strength

- Advanced Robotics+ Automation
- Precision Aerospace + Military Machining
- Flight Navigation + Sensory Systems
- Heavy Equipment + Steel Fabrication
- Military Grade Protective Materials

- Barrie's advanced manufacturing sector includes **200+ globally competitive firms** with capabilities aligned to defence, aerospace, and dual-use innovation
- The region generates nearly **$40B in manufacturing sales and over $30B in exports**

Invest with precision in Barrie



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